SMU’s beautiful campus has been a hallmark of the University since it opened a century ago. Collegiate Georgian architecture, the latest in environmental design, tree-lined walks, colorful flowers, open green spaces and outdoor art make for pleasant surprises around every turn. Explore one of the most beautiful campuses in the country, located near the heart of one of the nation’s economic and cultural powerhouses.

Visitor parking is available in BINKLEY PARKING CENTER, located at the corner of SMU Boulevard and Airline Road. Visitors to the Office of Undergraduate Admission can receive a visitor validation ticket to park free of charge. The Office is open Monday – Friday from 8:30 a.m. – 5 p.m. Call 214-768-2058 for more information.
LAURA LEE BLANTON STUDENT SERVICES BUILDING is a great place to start your tour and enjoy the beautiful view of the eastern entrance to campus. The Blanton Building houses Enrollment Services, including Undergraduate, Transfer and International Admission, Financial Aid and the Bursar’s Office. Also in Blanton are the offices for SMU-in-Taos, Jan-Term and SMU Abroad.

BOBBY B. LYLE SCHOOL of ENGINEERING prepares graduates for success in technology, industry and public service. Lyle graduates are leaders and creative thinkers prepared to take on the most profound challenges confronting society and the planet. Gender parity is a top priority at Lyle, and with more than 37 percent female enrollment, Lyle is well ahead of the national average of 19 percent. The Junkins and Embrey buildings and Caruth Hall are some of the most technologically advanced on any college campus. Embrey and Caruth are both LEED Gold certified.

COX SCHOOL of BUSINESS is housed in Fincher, Maguire and Crow buildings, as well as Collins Executive Education Center. A Business Library and Einstein Bros. Bagels are located in the basement of Fincher. Cox students have access to professional academic advisers and the exclusive Cox Career Counseling Center. The Cox BBA program is ranked No. 21 in the U.S. and No. 9 for academic quality by Businessweek magazine. Hispanic Business ranks Cox MBA No. 20 for top schools for Hispanic students and Forbes ranks the program No. 25 in the nation for ROI.

HUGHES-TRIGG STUDENT CENTER houses Centennial Hall, an interactive exhibit for all ages telling the story of SMU. A food court on the lower level features Subway, Chick-fil-A and Campisi’s Italian Restaurant. Café 100, a popular spot to grab coffee, is on the second floor. The hub for SMU’s 200+ student clubs and organizations, it also houses a post office, print and copy shop, convenience store, barber shop, plus meeting rooms and key student services. The Hegi Family Career Development Center offers career counseling and assessment and sponsors an active campus job-listing program.

FONDREN LIBRARY CENTER greets visitors with the Laura Bush Promenade, a walkway and garden made possible by a gift to SMU from President George W. Bush in honor of his wife and SMU alumna Laura Bush’s contributions to the advancement of libraries and literacy. During the school year, Fondren Library is open 24 hours a day, seven days a week. The Science Information Center, a resource for engineering, is adjacent to Fondren Library. SMU’s nine libraries have more than two million volumes. The DeGolyer Library houses special collections, including the archives of Texas Instruments and JCPenney, as well as Stanley Marcus’ personal papers.

ANNETTE CALDWELL SIMMONS HALL is home to the Annette Caldwell Simmons School of Education and Human Development. As with all new construction on campus, Simmons Hall was built to meet Leadership in Energy and Environmental Design (LEED) standards to lessen environmental impact.

SCIENCE QUAD, east of Dallas Hall, provides classrooms, labs and research facilities. Nearby buildings are Heroy Science Hall and Fondren Science Building.

DALLAS HALL, the first building on campus and the home of Dedman College of Humanities and Sciences, is one of 10 SMU buildings listed on the National Register of Historic Places. Dallas Hall opened its doors in 1915 and symbolizes SMU’s commitment to academic excellence. Inside the main doors, look up at the beautiful Rotunda and down at the University seal. Because Dallas Hall was built at the highest point on campus, SMU was nicknamed “The Hilltop.”

DEDMAN SCHOOL of LAW ranked No. 1 among all law schools with Fortune 50 CEO’s. Dedman Law places in the top tier of law schools in U.S. News & World Report’s Best Schools of Law category for the 2015 edition. Qualified SMU undergraduates can earn early acceptance to Dedman Law through the Pre-Law Scholars program. The Underwood Law Library is the largest private law library in the Southwest.

MCFARLIN AUDITORIUM hosts University academic events, touring shows and the Tate Lecture Series, which brings to campus some of the world’s most interesting and provocative speakers, such as former presidents, commentators, futurists and artistic legends. The Tate Series annually returns almost $1 million in student scholarships to the University.

UMPHREY LEE CENTER houses the Belo Journalism Complex with television and radio studios, computer labs and editing suites. SMU-TV broadcasts from the studio and includes “The Daily Update,” a streaming news show written and produced by students. On the lower level is Real Food on Campus (RFOC), one of our main dining halls.

NORTH QUAD houses two of the University’s Residential Commons (RC’s), Virginia-Snider and Mary Hay/Peyton/Shuttles. Memorial Health Center, which is staffed with physicians, nurses, pharmacists and laboratory and X-ray technicians, is currently being rebuilt here.
14 **MEADOWS SCHOOL OF THE ARTS** is recognized as one of the premier arts schools in the nation and offers studies in the visual, performing and communication arts. **Hamon Arts Library** contains more than 180,000 items and provides access to more online arts resources. **Temerlin Advertising Institute** boasts SMU's award-winning student advertising team, Praxis. Three theatres – the Bob Hope, the Greer Garson and the Margo Jones – are located here.

15 **PERKINS SCHOOL OF THEOLOGY** is an internationally recognized seminary of The United Methodist Church. The world-renowned **Bridwell Library** has a collection of ancient biblical texts and Bibles and offers theological resources for pastors and scholars unrivaled in the southwestern United States. **Perkins Chapel** hosts weekly worship services and is one of the most popular places in Dallas to get married.

16 **SOUTH QUAD** features three Residential Commons: Cockrell-McIntosh, McElvaney and Morrison-McGinnis. McElvaney is the home of Mac's Place, which offers many grab-and-go options. Residential Commons feature wi-fi and a variety of room types, bathroom styles and community areas.

17 **MEADOWS MUSEUM** houses the largest and most comprehensive collection of Spanish art outside of Spain. Its exterior features the Santiago Calatrava sculpture fountain Wave. In addition to special exhibits and public programs, the museum offers docent tours and lectures. The museum is open Tuesday through Sunday.

18 **GERALD J. FORD STADIUM** is near the statue of 1948 Heisman Trophy winner Doak Walker. Before home football games, students, alumni, faculty and the community tailgate nearby on The Boulevard. Ford Stadium also is home to the Altshuler Learning Enhancement Center (A-LEC), which offers skills for academic success and tutoring services for undergraduate courses and disciplines.

19 **SOUTHEAST COMMONS** exemplifies SMU's commitment to integrating the academic, residential and social experience for students. Five Commons – Armstrong, Kathy Crow, Crum, Loyd and Ware – round out the 11 on-campus housing options, where students live for their first two years at SMU.

20 **DEDMAN CENTER for LIFETIME SPORTS** offers the latest trends in health and fitness. The center includes climbing walls, basketball, racquetball and indoor soccer courts, dance/aerobic/cycling rooms, weight room and fitness area, sand volleyball courts, two pools, classrooms and a smoothie bar, SMUthies. The hub of SMU spirit, the Mustang Band, has a new home at the Mustang Band Hall, adjoining Dedman Center, complete with a rehearsal hall and an outdoor performance plaza.

21 **MOODY COLISEUM** is east of the Mustang Plaza and Mall, where you will see the Mustangs sculpture. **Moody Coliseum** is home to Mustang basketball and volleyball. Beyond the Coliseum is the **Crum Basketball Center** practice facility. With 17 NCAA Division I sports, SMU competes in The American Athletic Conference.

22 **SMU BOOKSTORE** is a Barnes and Noble bookstore, located one block south of Doak Walker Plaza at Mockingbird Lane and Bush Ave. It sells all SMU-required textbooks as well as great spirit items.

23 **THE GEORGE W. BUSH PRESIDENTIAL CENTER** houses a library, museum and institute, and provides SMU students, faculty and visitors with a one-of-a-kind resource where they can participate in non-partisan symposia, learn from guest speakers and take advantage of internships and work study opportunities. The Center is open to visitors seven days a week and includes a museum store, full-service restaurant and quick-service bistro.

To visit the Center, go to georgewbushlibrary.smu.edu/visit.

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THANK YOU for VISITING SMU!

We hope you enjoyed your time on campus. Come and see us again for a formal guided campus and residence hall tour and information session. To schedule a visit, please call 214-768-2058 or go to smu.edu/visit.
SMU and Dallas are a great combination. SMU’s 237-acre, tree-lined campus combining classic Georgian architecture, the latest in green building design and outdoor art melds well with Dallas’s progressive image and commitment to the arts, culture and business. At SMU, students experience a world-class university in a truly international city.

SMU SPIRIT AND TRADITION

- The SMU motto is “The truth will make you free”
- SMU’s official school colors are Harvard Crimson and Yale Blue
- SMU competes in 17 NCAA Division I sports
- The SMU mascot is Peruna the mustang, named after an early 20th-century medicine, Peruna Tonic, which was said to have a “kick”
- Peruna is a black Shetland pony stallion that attends home football games and other events
- Mustang fans show school pride with “pony ears” (using two fingers) during school songs, chants and cheers
- Each fall before home football games, students, faculty, alumni and staff gather on The Boulevard for pregame picnics and festivities
- Students can choose from intramural sports like flag football, softball, basketball, indoor soccer and many others
- Club sports include baseball, cycling, hockey, crew, lacrosse and more

FACTS

- SMU was founded in 1911 and opened in 1915
- Like other top universities such as Duke, Emory and Vanderbilt, SMU was founded by The United Methodist Church to promote higher education and freedom of inquiry and remains secular in its teaching

VISITING DIGNITARIES

- Some of the world’s most interesting and provocative people come to campus for master classes, lectures and discussions through the Tate Lecture Series, Tower Center for Political Studies and George W. Bush Presidential Center
- Recent speakers and visitors have included Rudolph Giuliani, Madeleine Albright, Tony Blair, Colin Powell, Cokie Roberts, Quincy Jones, Kenneth Cole and Diane Keaton

ABOUT DALLAS

- Dallas has one of the strongest and most diverse economies in the nation
- Dallas ranks third among cities with Fortune 500 headquarters
- Downtown boasts the largest urban cultural district in the nation
- White Rock Lake, just a few miles from campus, and the Katy Trail, adjacent to campus, offer opportunities for outdoor activities and exercise
- Some of the country’s best shopping, dining and entertainment is right here in culturally diverse Dallas
- Abundant sunshine and warm weather make Dallas a year-round outdoor city

THE NUMBERS

- Fall 2014 undergraduate enrollment of 6,417
- Undergraduate enrollment is 51% female, 49% male
- 34% undergraduate minority enrollment
- Student faculty ratio is 11:1
- 200+ student organizations
- 50% of SMU undergraduate students are from Texas. The top two states represented outside of Texas are California and Florida
- Students come from all 50 states plus the District of Columbia, and more than 100 foreign countries
- 75% of first-year students receive financial assistance in the form of scholarships, grants and loans
- SMU alumni number 117,000 around the world, with 45,000 of them in the Dallas area
MAJORS
Accounting
Advertising*
Anthropology
Applied Physiology and Sport Management
Art* (Portfolio Required)
Art History*
Biochemistry
Biological Sciences*
Biomedical Engineering
Business*
Business - Energy Management
Business - Entrepreneurship
Chemistry*
Civil Engineering*
Communication Studies*
Computer Engineering*
Computer Science*
Computer Science with Game Development Specialization
Computer Science with Cyber Security Specialization
Creative Computing*
Dance* (Audition Required)
Economics
Economics with Financial Applications Specialization
Economics with Management Information Applications Specialization
Electrical Engineering
Engineering
English*
English with Creative Writing
Environmental Engineering*
Environmental Science
Environmental Studies
Ethnic Studies* (African/African-American, Mexican-American)
Fashion Media*
Film and Media Arts – BA (No Portfolio Required)
Film and Media Arts – BFA (Portfolio Required)
Finance
Finance with Alternative Asset Management Specialization
French
Geology*
Geophysics
German
Health and Society
History*
Human Rights*
Individualized Studies in the Liberal Arts
International Studies
Journalism*
Management
Management Science
Marketing
Mathematics*
Mechanical Engineering
Medieval Studies*
Music* (Audition Required)
Philosophy*
Physics*
Political Science*
Psychology*
Public Policy
Public Relations and Strategic Communication
Real Estate Finance
Religious Studies*
Resource Geology
Risk Management and Insurance
Sociology*
Spanish
Statistical Science*
Theatre (Audition Required)
Undecided
World Languages and Literatures
*Also available as a minor.

MINORS
Arabic
Archaeological Anthropology
American Politics
Arts Entrepreneurship
Arts Management
Asian Studies
Biomedical Anthropology
Business Administration
Classical Studies
Chinese
Comparative and International Politics
Cultural Anthropology
Econometrics
Economic Growth and Development
Economics of Decision Making
Economics of Industrial Organization
Education (Teacher Certification)
Environmental Earth Sciences
Ethics
European Studies
Graphic Design
History of the Visual and Performing Arts
International Economics
International Studies (African and Middle Eastern, Asian, European, Latin American and Iberian)
Italian
Japanese
Jewish Studies
Labor Economics
Latin
Law and Legal Reasoning
Monetary Economics
Musical Theatre
Natural Sciences
Photography
Political Thought
Russian Area Studies
Songwriting
Teacher Education
Tower Scholars Minor in Public Policy and International Affairs
Women's and Gender Studies

SPECIALIZED DISCIPLINES
Pre-Health
Pre-Law
Pre-Physical Therapy

SMU's areas of study are complemented by nationally recognized graduate and professional programs.